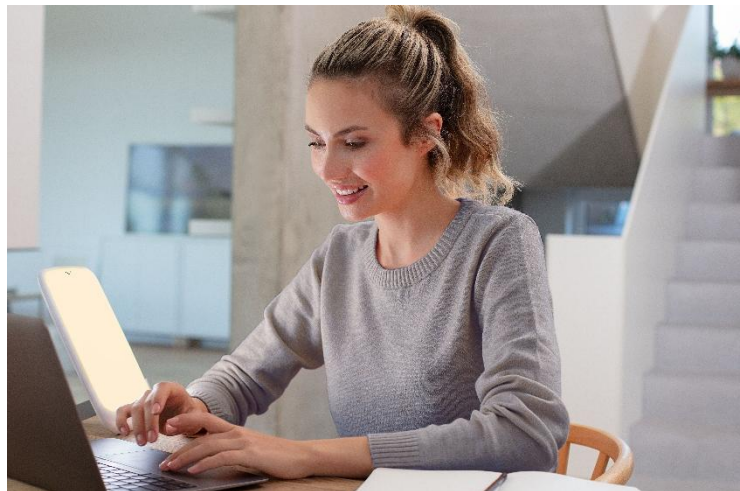


Press Release

Beurer TL 35 receives award “Product of the Year 2026”

Ulm, 22 September 2026 – When, in the cooler season, the day mostly takes place indoors, there can be a lack of sufficient natural light. This is where the daylight therapy lamp TL 35 from Beurer comes in. The German Institute for Service Quality (DISQ) and the news channel ntv have now honoured it as “Product of the Year 2026” in the category “health & Wellbeing”.

The award focuses on products that display outstanding quality characteristics in their categories and offer clear benefits to the end consumer. A twelve-member jury with experts from science, retail, trend and market research decided on the winners. In total, there were more than 700 nominations; 97 products in 29 categories were awarded.



This is how the TL 35 impressed the expert jury

The jury recognised the [daylight therapy lamp TL 35](#) as a “practical solution for people who spend a large part of their everyday routine in enclosed spaces”. The combination of three coordinated colour temperatures that replicate the natural course of the day was rated positively. Its compact design enables the TL 35 to be used in the workplace. The jury’s assessment further states: “Approval as a medical device underscores the device’s health credentials.”

“Many people spend their day at a desk and get little natural daylight, especially in the darker months. With the TL 35 we wanted to develop a compact solution that can be easily integrated into everyday routine. We are very pleased that this approach has been recognised by an independent jury,” says Julia Schrade, Product Manager at Beurer.

Three lighting moods from focused work to relaxation

The TL 35 simulates a sunny course of the day. It offers three colour temperatures for a regulated day-night rhythm: “Active” with 4,300 Kelvin for focused work in the morning, “Therapy” with 6,500 Kelvin to counter the midday slump, and “Relax” with 3,000 Kelvin for

relaxation in the evening. Four brightness levels, a continuously adjustable tilt setting and a stand that can be used horizontally or vertically make everyday usage easier. In the therapy setting, the medical device reaches an illuminance of 10,000 lux at a distance of about 13 centimetres.

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About Beurer

Beurer was founded in Ulm in 1919 and now leads the way in several product categories. The family business is synonymous with a modern and healthy lifestyle, which is reflected in the claim "healthy. life. style." for the Beurer brand. Originally a manufacturer of heat pads and heated underblankets, Beurer has grown into an expert, full-range supplier offering more than 500 products. Today, the traditional company offers various products for use at home across its product categories of Health, Wellbeing, Beauty, Personal Care, Home, Fitness, Baby and Pet Care. These include medical devices such as blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, insect bite healers and products for pain therapy. The product range also covers the areas of flexible heating, weight, air, massage and recovery. What's more, Beurer offers various beauty products in the categories of facial care, body care, hair care, hair removal, manicure & pedicure, as well as a men's grooming range and electric toothbrushes in the Personal Care category. Beurer offers a range of fitness products in its "Antelope by beurer" product group. The Baby category contains products adapted to the needs of children, babies and their parents. With "Love Your Pet by beurer", Beurer offers a wide range of products for pets. The "Connect" product group includes a wide range of apps that can be combined with Beurer products and make people's everyday routine easier. Around 1800 employees worldwide and a distribution network spanning more than 100 countries contribute to the company's ever-growing success. You can find more information at www.beurer.com.