

Press Release

**Beurer presents new air humidifiers and new air purifier
at IFA 2026**

Ulm, 4 September 2026 – Whether in the bedroom, home office or living room: Air that is too dry or polluted with particles such as domestic dust or pollen can impair well-being and health. At IFA 2026, Beurer is therefore presenting two air humidifiers and a compact air purifier for a pleasant ambient climate. But which device is suitable for which need?

Beurer is expanding its [air range](#) with the new models LR 215 Compact and LB 100. In addition, the proven Air Humidifier LB 300 Plus is now also available in the colour Sand. This provides solutions for different room sizes and price segments.

Natural humidification for rooms up to 45 square metres

The new **LB 100** enables hygienic humidification of the air with natural cold evaporation technology. With an output of up to 250 ml/h ¹⁾ and a two-litre water tank, it is designed for room sizes up to 35 square metres ²⁾. Three speed settings, a timer and a light-off function for optimal use even during sleep make the LB 100 the perfect companion.

A coloured indicator shows the current quality of the ambient air. Compared to standard ultrasonic air humidifiers, the technology of the LB 100 enables up to 99.9 per cent fewer bacteria ³⁾.

In addition, the integrated filter drying function dries the filter after use to reduce bacterial growth and avoid odours.



With the **LB 300 Plus Sand**, Beurer is offering the successful model for the first time in a light colour. [Stiftung Warentest](#) named the Air Humidifier LB 300 Plus the test winner among eight devices tested in issue 10/2025 with the grade “GOOD (1.9)” (article in German). The air humidifier relies on cold evaporation technology ⁴⁾ and achieves powerful air humidification of rooms up to 45 square metres ⁶⁾ with up to 300 ml/h ⁵⁾. An intelligent automatic mode measures the current ambient air humidity and adjusts humidification to the desired humidity level. A filter drying function dries the filter after use to reduce bacterial



growth. Three humidification levels, the illuminated control panel, a digital humidity display, a timer function and a night mode complete the features of the LB 300 Plus Sand.

Compact air cleaning with three-stage filter

The LR 215 Compact reliably filters unwanted particles such as fine dust, bacteria or pollen from the air and is suitable for rooms up to 32 square metres ⁷⁾. For this purpose, pre-filter, HEPA H13 filter and activated carbon filter form a three-layer filter system. The HEPA H13 filter captures up to 99.95 per cent of particles with a size of 0.3 micrometres ⁸⁾, the 360° design of the LR 215 Compact distributes the cleaned air evenly in the room. Three fan levels and a timer allow individual use of the air purifier, a night mode ensures whisper-quiet operation with the control panel switched off. Another helpful function is the button lock – especially in households with children or pets.



In addition, your favourite scents can be used for room fragrance via the aroma oil compartment of the LR 215 Compact.

All new Beurer products can be seen at IFA in Hall 4.1 at Stand 112 from 4 to 8 September 2026.

- 1) Tested according to GB/T 23332-2018 in an independent laboratory. Starting temperature of $23\pm 2^{\circ}\text{C}$ and relative humidity of $30\pm 5\%$ RH.
- 2) Calculation in accordance with AHAM HU-1-2016 and based on the air humidification rate, tested according to GB/T 23332-2018 in an independent laboratory. Starting temperature of $23\pm 2^{\circ}\text{C}$ and relative humidity of $30\pm 5\%$ RH.
- 3) Compared to standard ultrasonic air humidifiers that do not contain any additional technology to reduce the spread of bacteria, tested by an independent institute. The results are based on the emission of the germ *Pseudomonas fluorescens* by the device into the air. During the tests, sterilised phosphate-buffered saline solution with the specified bacterium was used. The measurements were carried out after 6 g of the units were released into a sealed 29 m³ room.
- 4) Compared to standard ultrasonic air humidifiers that do not contain any additional technology to reduce the spread of bacteria, tested by an independent institute. The results are based on the emission of the germ *Pseudomonas fluorescens* by the device into the air. During the tests, sterilised phosphate-buffered saline solution with the specified bacterium was used. The measurements were carried out after 2.5 g of the units were released into a sealed 173 l room.
- 5) Tested according to GB/T 23332-2018 in an independent laboratory. Starting temperature of $23\pm 2^{\circ}\text{C}$ and relative humidity of $30\pm 2\%$ RH.
- 6) Calculation in accordance with AHAM HU-1-2016 and based on the air humidification rate, tested according to GB/T 23332-2018 in an independent laboratory. Starting temperature of $23\pm 2^{\circ}\text{C}$ and relative humidity of $30\pm 2\%$ RH.
- 7) NRCC-54013-2011.
- 8) Based on DIN EN 1822-1.

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Beurer was founded in Ulm in 1919 and now leads the way in several product categories. The family business is synonymous with a modern and healthy lifestyle, which is reflected in the claim "healthy. life. style." for the Beurer brand. Originally a manufacturer of heat pads and heated underblankets, Beurer has grown into an expert, full-range supplier offering more than 500 products. Today, the traditional company offers various products for use at home across its product categories of Health, Wellbeing, Beauty, Personal Care, Home, Fitness, Baby and Pet Care. These include medical devices such as blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, insect bite healers and products for pain therapy. The product range also covers the areas of flexible heating, weight, air, massage and recovery. What's more, Beurer offers various beauty products in the categories of facial care, body care, hair care, hair removal, manicure & pedicure, as well as a men's grooming range and electric toothbrushes in the Personal Care category. Beurer offers a range of fitness products in its "Antelope by beurer" product group. The Baby category contains products adapted to the needs of children, babies and their parents. With "Love Your Pet by beurer", Beurer offers a wide range of products for pets. The "Connect" product group includes a wide range of apps that can be combined with Beurer products and make people's everyday routine easier. Around 1800 employees worldwide and a distribution network spanning more than 100 countries contribute to the company's ever-growing success. You can find more information at www.beurer.com.