

## Gift ideas from Beurer for Mother's Day

**Ulm, 03 May 2023 – This year, Germany will celebrate Mother's Day on 14 May. It's the perfect opportunity to say "thank you" to your mother with a small gift. The Beurer range includes a wide range of small gadgets that are perfect companions both at home and on the move.**

### Beauty and massage aids for on the move

If you need to touch up your hair quickly before a meeting, look no further than the **HS 20 Hair Straightener**. This small and handy device is battery-powered, meaning it can also be used on the spur of the moment even if there is no power socket nearby. Despite its compact size, it is in no way inferior to larger models. Ceramic tourmaline-coated hot plates to protect the hair, a fast heating feature and three variable temperature settings between 160 and 200 degrees Celsius enable optimal usage. The device has a runtime of 30 minutes on battery power. After operation, a plate locking system means the device is easy to store and the heat-resistant protective cap ensures safe transportation.



**German model and presenter Rebecca Mir, an advertising ambassador for the Beurer Hair Styling range since June 2022, is a fan of the HS 20:**

"Having a pair of straighteners for your handbag is ideal, especially when you're out and about. You can take it everywhere with you. It's great for when I need to quickly touch up my hair."

The **MG 16 Mini Massager** is equally handy. Once you take it out of your handbag, it can be used in a matter of seconds at the touch of a button. Whether at home, in the office or on the go, the gentle vibration massage provides great relaxation for the back, neck, arms or legs.

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### Small gift ideas for at home

The stylish **FC 52 Laguna Silicone Facial Brush** is sure to be an eye-catcher in any bathroom. In addition to a smooth and rosy complexion, this small device also provides a soothing vibration massage which stimulates the blood circulation in the face and refreshes the skin. The pleasant, skin-friendly silicone surface is suitable for all skin types and is also ideal for use in the shower or bath. 15 intensity levels allow for a tailored massage and intensive cleansing. After deep cleansing, the skin is particularly absorbent for care products.



Beurer also offers the **LA 40 Aroma Diffuser** – the ideal choice for anyone wanting to gift someone a few moments of relaxation. The design combines bamboo and porcelain and is sure to be a real eye-catcher in any home, where it provides pleasant ambient air with its ultrasonic humidification technology and the addition of a Beurer by taoasis aroma oil. Beurer offers water-soluble aroma oils as the fragrance. The Vitality and Relax aroma oils are 100 percent natural and contain no artificial additives. What's more, the colour-changing LED light on the LA 40 provides additional moments of relaxation.



The **“Relax” organic scented oil** has a relaxing effect with benzoin, grapefruit, orange and vanilla, whereas **“Vitality”** has a refreshing effect with bergamot, lemon, lime, grapefruit and orange.

### About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-standing company leads the way in several product fields in this segment; the company is a market leader in Europe in the area of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio, which is under constant development in all areas, offers products for use in the home. It includes: heating products, personal bathroom scales, kitchen scales, luggage scales, air purifiers, air humidifiers, air washers, a sea air simulator, fans, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, a resuscitation aid, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, insect bite healers, wake up lights, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massager), relaxation aids, laser hair removal devices (traditional, IPL), FaceCare and HairCare products, a cellulite releaZer®, cosmetics mirror, manicure/pedicure sets, beard and body care products for men, a BabyCare line, an

ovulation thermometer, a fertility set, activity sensors and heart rate monitors. USB ports and *Bluetooth*<sup>®</sup> enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1,700 people. You can find more information at [www.beurer.com](http://www.beurer.com).