

## “kununu Top Company 2023”: Beurer is one of the most popular employers

**Ulm, 12 January 2023 – The Ulm-based health specialist Beurer has made a flying start to the year and has been named a “kununu Top Company”. Only five percent of the more than 1 million companies registered on the evaluation platform can qualify for the seal, which is based exclusively on direct feedback from employees. With a current rating of 4.3 and a recommendation rate of 93 percent, Beurer is one of the most popular employers on kununu.**

kununu is the leading employer rating platform in Europe with more than 4.9 million ratings. The criteria include career and salary, company culture, work environment and diversity. The employees’ assessment score over the past twelve months and a rating scale of at least 3.8 out of 5 points are taken into account when it comes to awarding the “kununu Top Company” seal. The seal is awarded annually.

“We are very grateful for the positive and honest feedback from our employees. The feedback shows that we are doing a lot of things right in terms of satisfaction with the work environment, but also helps us to further



develop Beurer. The Top Company seal is a great acknowledgement of our work and makes us an attractive employer for future applicants,” says Paul O'Callaghan, Head of HR at Beurer.

Click [here](#) for the Beurer employer profile on kununu. Current job opportunities can be found online in the [Beurer careers section](#).

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### **About Beurer**

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-standing company leads the way in several product fields in this segment; the company is a market leader in Europe in the area of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio, which is under constant development in all areas, offers products for use in the home. It includes: heating products, personal bathroom scales, kitchen scales, luggage scales, air purifiers, air humidifiers, air washers, a sea air simulator, fans, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, a resuscitation aid, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, insect bite healers, wake up lights, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massager), relaxation aids, laser hair removal devices (traditional, IPL), FaceCare and HairCare products, a cellulite releaZer®, cosmetics mirror, manicure/pedicure sets, beard and body care products for men, a BabyCare line, an ovulation thermometer, a fertility set, activity sensors and heart rate monitors. USB ports and *Bluetooth*® enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1,700 people. You can find more information at [www.beurer.com](http://www.beurer.com).