

Make waves in your bathroom – new Beurer HairCare range features a stylish design in a striking colour

Ulm, 8 February 2022 – The new StylePro Ocean HairCare range from Beurer enables you to create those salon looks from the comfort of your own home. The range, with its hair dryer, volumising hair dryer brush and hair straightener, stands out in a new petrol colour. It is a highlight for all those who love modern, elegant design, making it even more fun to create soft waves and sophisticated looks.

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HC 35 Ocean: Professional styling has never been easier



The HC 35 Ocean makes your everyday hair styling routine quick and easy. The new compact device not only dries your hair gently thanks to three heating and blower settings, but it also gives it extra shine and smoothness thanks to the integrated ion function. The blower and heating settings are displayed in colour by an LED symbol and can be individually adjusted depending on your hair structure. The variable cold-air function fixes your hairstyle in place and the ergonomic design makes professional styling child's play. The removable styling nozzle allows the hair to be dried extremely precisely. With its compact size, the device has a power output of 1600-2000 watts. A storage bag is included in delivery so the hair dryer can be easily stored in a cupboard or travel bag.



HC 45 Ocean: Drying and styling in one step



Straight, voluminous or wavy hair? The HC 45 Ocean 2-in-1 Volumising Hair Dryer Brush makes everything possible! You can use the device to dry your hair and create your own style at the same time. This not only saves time, but it enables you to easily create elegant looks without any additional equipment such as curling tongs or straighteners. There are two temperature and blower settings, plus the cold-air function, that can be used depending on your hair structure. The ceramic keratin-coated brush head optimally protects your hair during use. The oval shape of the device ensures a fantastic result because it means



volume can be generated right at the roots. The ion function ensures your hair is sleek and prevents static charging. The device works with a powerful 1000 watts, and has a 360-degree swivel joint, as well as a practical hanging eyelet, meaning tangled cables are a thing of the past.

HS 50 Ocean: For straight hair that shines with health



The new HS 50 Ocean Hair Straightener creates shiny, soft hair and elegant looks in no time at all. Several temperature settings are available (120–220 °C) and are shown on a practical LED display. Spring-mounted hot plates adapt to any hair structure and ensure comfortable use – without any annoying pulling on your hair. The ceramic keratin coating protects your hair during straightening and gives it a silky shine. The HS 50 Ocean also has an automatic switch-off after 30 minutes, a key lock and a plate locking mechanism for easy storage and transport. The 360-degree swivel joint makes it even easier to use. The hair straightener can be stored easily thanks to the hanging eyelet.



About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-established company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal bathroom scales, kitchen scales, luggage scales, air purifiers, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake up lights, a snore stopper, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massagers), relaxation aids, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, ovulation thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*® enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 900. You can find more information at www.beurer.com.