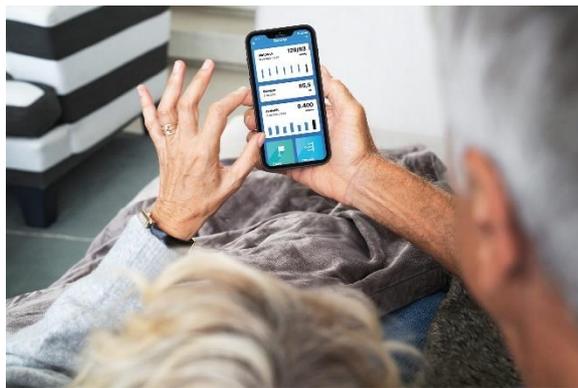




“beurer HealthManager Pro”: The new medical app giving you a greater insight into your health in everyday life

Ulm, 15 November 2021 – Whether you’re at home, at the doctor’s or on the move, these days, it should be possible to access and share your health data at all times. With its Connect product range, Beurer is continuing to set trends in the digital healthcare sector. Now, the Ulm-based business is launching the new “beurer HealthManager Pro”, a medical device app which takes advanced health management to a whole new level. The app will be presented to the wider public for the first time at MEDICA 2021.



The app, which is approved as a medical device, ensures holistic health management for the user. As with previous Beurer apps, numerous devices from the Connect range can also be used with the new “beurer HealthManager Pro” app, for example in the areas of body

weight, blood pressure, blood glucose, ECG, oxygen saturation, sleep, body temperature and activity. It is suitable for different applications and comes with extended features to assist the user and give them greater peace of mind.

The medical device app – for holistic health management

The new centrepiece of the Beurer app world also features impressive additional Smart Services, which are especially useful for people who want to keep an eye on their parameters over the long term, and who wish to benefit from health tips in everyday life. For example, the app comes with a blood pressure coach and a detailed ECG analysis feature to facilitate professional health management at home. Blood pressure reduction advice with exercise and nutrition tips provides helpful guidance and inspiration for the user to do more for their own health, and to develop a new awareness of it.

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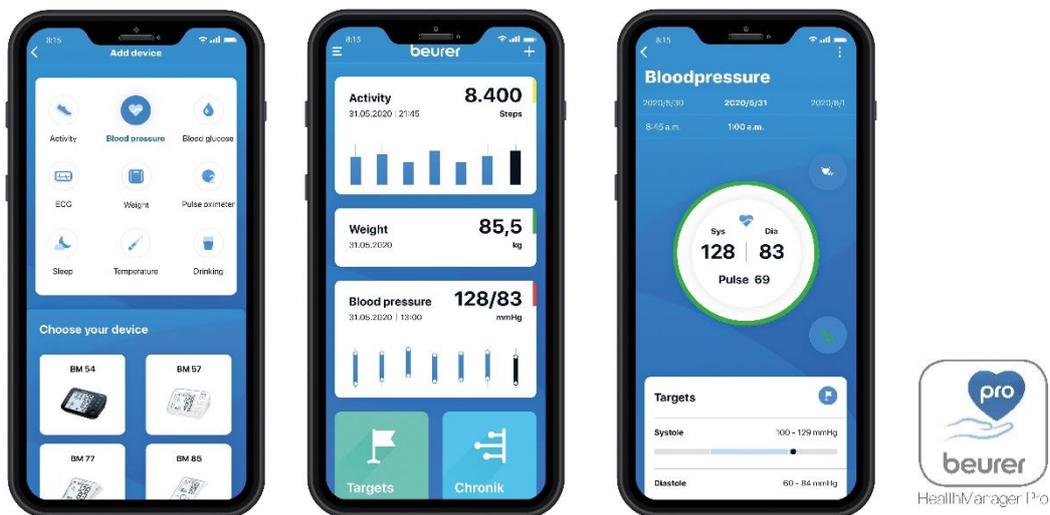
Website
www.beurer.com
www.beurer-healthguide.com

Social Media:



More for the user: practical, barrier-free, intuitive operation

“beurer HealthManager Pro” has a fresh, modern design and is intuitive and easy to use. The user interface has been developed to be barrier-free, so the new app can be used by anyone, including people with visual impairments. The font size, contrast and optimised parameter display can be adapted to the user’s individual requirements to make the information easier to read. Measurements and progress are represented in clear graphics and can be accessed at any time and anywhere. This makes it quick and easy to check your health data – including over a longer period of time. One particularly practical feature is the export function, which makes it possible to simply and securely send parameters to a doctor, for example.



The new “beurer HealthManager Pro” app will be available soon free of charge from the Apple App Store and Google Play Store. Additional services are available on a paid basis.

Further information about the new app is available at the Beurer stand at MEDICA from **15 to 18 November 2021** in **Hall 10, Stand D20**.



About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-established company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal bathroom scales, kitchen scales, luggage scales, air purifiers, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake up lights, a snore stopper, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massagers), relaxation aids, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, ovulation thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 900. You can find more information at www.beurer.com.