

beurer HealthManager Pro: The new app for holistic healthmanagement

Ulm, 31 August 2021 – Whether you're at home, visiting the doctor, or on the move, these days you should have your health data accessible and shareable at all times. With its Connect product range, Beurer is continually setting new standards in the digital healthcare sector and increasing health awareness in everyday life. Now Beurer is launching beurer HealthManager Pro, a medical device app which takes advanced health management to a whole new level. In developing the app the focus was on user-friendliness, ease of use and providing real added value for the long-term monitoring of vitals.



The versatility of the app is complemented by a range of extended features offering users additional assistance and greater peace of mind. The app, which is approved as a medical device, ensures holistic health management for the user. As with previous

Beurer apps, numerous devices from the Connect range can also be used with the new beurer HealthManager Pro app, for example in the areas of body weight, blood pressure, blood glucose, ECG, oxygen saturation, sleep, body temperature and activity.

The medical device app that can do more



HealthManager Pro

The new centrepiece of the Beurer app world also features impressive additional Smart Services, which are especially useful for people who want to keep an eye on their parameters over the long term, and who wish to benefit from health tips in everyday life. For example, the app comes with a blood pressure coach and a detailed ECG analysis feature to facilitate professional health management at home. Blood pressure reduction advice with exercise and nutrition tips provides helpful guidance and inspiration for the user to do more for their

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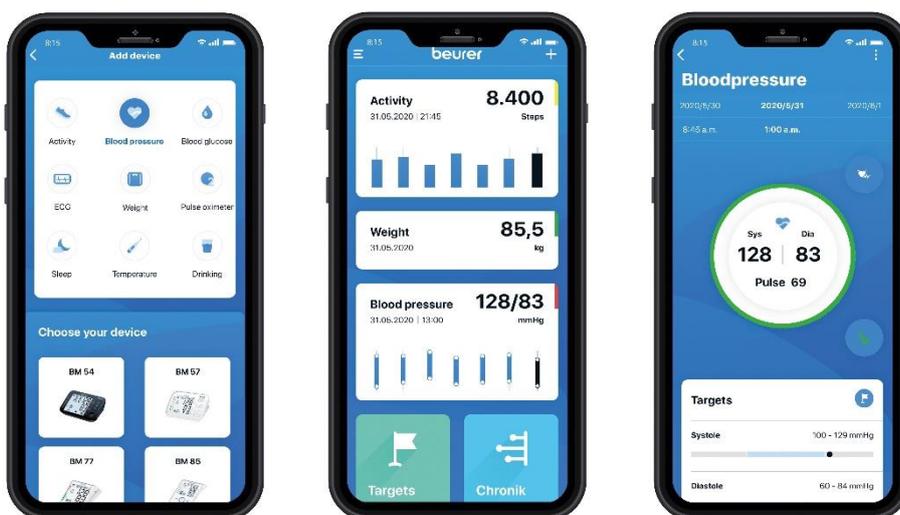
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own health, and to develop a new awareness of the importance of a healthy lifestyle.

Modern, practical and user-friendly

beurer HealthManager Pro has a fresh, modern design and is intuitive and easy to use. The user interface has been developed to be barrier-free, so the new app can be used by anyone, including people with visual impairments. The font size, contrast and optimised parameter display can be adapted to your individual requirements for better readability. Measurements and progress are represented in clear graphics and can be accessed at any time and anywhere, making it easy to monitor health values and track them over a longer period of time. One particularly practical feature is the export function, which makes it possible to simply and securely send parameters to a doctor, for example.



The new beurer HealthManager Pro app will be available free of charge from the Apple App Store and Google Play Store from November 2021. Additional services are available on a paid basis.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-established company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal bathroom scales, kitchen scales, luggage scales, air purifiers, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake up lights, a snore stopper, daylight therapy lamps, infrared lamps, TENS/EMS

devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massagers), relaxation aids, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, ovulation thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 900. You can find more information at www.beurer.com.