

## LadyRange: Smooth skin from head to toe

**Ulm, 31 August 2021 – Smooth, beautiful skin is considered by many women to be part of a well-groomed appearance, and something that helps them feel great about themselves. Now, Beurer is launching a new LadyRange that meets every need in this area. These new products are built to impress, offering a modern, fresh design, easy use and radiantly beautiful results.**

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### HL 16: Soft skin for a radiant complexion



Facial skin shaving for women – known as dermaplaning – is a Japanese trend that can help women to really glow. The process stimulates cell renewal and revitalization of the outer layer of the skin and also removes dead skin cells. Another advantage is that it

means skincare products are absorbed more quickly into the skin and make-up can be applied smoothly and flawlessly. The new Beurer HL 16 facial hair remover deals with bothersome facial hair gently and painlessly. The device has two attachments: The razor attachment can be used flat on the upper lip, chin or cheeks, for example, while the precision attachment is ideal for removing nose and ear hair and for shaping eyebrows. The extra-bright LED illumination will ensure that even the finest hairs are eliminated. The HL 16 is easy to use with a compact, discreet design. Measuring just 12.6 x 2.9 x 3.0 cm (LxWxH), the product can be stored easily in any handbag, making it a practical accessory even on the go. It is battery-operated and splash-proof.



### HL 36: Gentle shaving and flexible application

Many women welcome the opportunity to reveal their legs when summer comes – all the more when skin is silky smooth and supple. The new Beurer HL 36 Razor makes it effortless to get your legs looking their best. Because the moving shaver head adapts perfectly to the contours of your body, it can be used for hair removal all over. The product features a hypoallergenic shaving foil to prevent skin irritation.





In bright pink and smart white, this product is a real eye-catcher in your bathroom. The razor comes with an exfoliation attachment, two trimmer attachments (4 mm/ 8 mm) specially designed for the bikini line, and a glider attachment to keep skin comfortable when

shaving sensitive areas. The device is very easy to use, thanks to its extra-bright LED illumination and practical non-slip handle, while a powerful lithium-ion battery ensures a shaving time of 60 minutes. The charging time is 90 minutes. As the shaver is water-resistant it can also be conveniently used in the shower or bath. The HL 36 features two speed settings, a travel lock and a battery level indicator, and also comes with a storage bag, cleaning brush and charging and storage station.

### **HL 76: Silky smooth skin for weeks**



The HL 76 Epilator completes the Beurer LadyRange and promises smooth skin for weeks at a time. Epilation is ideal for women who want to be hair-free for long periods or whose skin is very sensitive to daily shaving. Many users feel that using the waterproof epilator in the shower

or bath is more comfortable, as hair is pulled out more easily when wet. The epilator attachment can be used in conjunction with two additional attachments, including a precision attachment for hair removal in particularly sensitive areas. The HL 76 can also be used for shaving and trimming.

### **About Beurer**

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-established company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal bathroom scales, kitchen scales, luggage scales, air purifiers, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake up lights, a snore stopper, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massagers), relaxation aids, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite

releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, ovulation thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*<sup>®</sup> enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 900. You can find more information at [www.beurer.com](http://www.beurer.com).