

MG 35 Deep Roll: The little helper for tense muscles and fascia

Ulm, 29 October 2020 – Every workout also requires a targeted recovery. Beurer now offers a new little helper for this purpose: the MG 35 Deep Roll massage roller with vibration. It provides a targeted massage of stressed muscles and fascia. The device supplements the Beurer PhysioLine, which combines various products for relaxation after training or alongside physiotherapy.



The MG 35 Deep Roll massage roller with vibration promotes the deep regeneration of tense muscle areas through targeted trigger point massage. Trigger points are small knots in the muscles that are caused, among other things, by incorrect posture in everyday life

or excessive strain. Regular treatment of the knots can prevent muscle hardening, promote circulation and alleviate complaints. The MG 35 also helps to loosen the fascial tissue and dissolve fascial adhesions. The device is versatile and can be used for example on the calf, thigh, arms, shoulders and back. It can be used while standing, sitting or lying down. Thanks to the soft-touch surface with its special structure and ergonomic shape, exercises can be carried out conveniently and easily at home or on the road. With three rotating roller elements, the product flexibly adapts to body movements. Three intensity levels and a predefined massage mode ensure optimal regeneration or strengthening of muscle and fascial tissue. The MG 35 Deep Roll has a rechargeable lithium-ion battery and automatic switch-off after 15 minutes.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood

Beurer GmbH
Germany, Ulm
Soeflinger Strasse 218
89077 Ulm
Germany

Contact
Anna-Katharina Peuker
presse@beurer.de

Website
www.beurer.com
www.beurer-healthguide.com

Social Media:



pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. Further information is available at www.beurer.com.