

PhysioLine: Regeneration and relaxation

Ulm, 11 November 2018 – Exercise keeps you fit, strengthens your muscles and helps to reduce stress. However, the recovery and regeneration phases are just as important as your workout efforts. Whether you have tired legs, problems with your Achilles tendons or hardened fasciae, with the Beurer PhysioLine you can very easily treat these problems at home, or you can use the devices in combination with physiotherapy. The new product range will be on show at MEDICA from 12 to 15 November 2018 in Düsseldorf.

Beurer GmbH
Germany, Ulm
Soeflinger Strasse 218
89077 Ulm, Germany

Teresa Schellhorn
PR Manager
presse@beurer.de

Website:
www.beurer.com
www.beurer-healthguide.com

Social Media:



FM 200 Achillomed® – effectively reduce problems with your Achilles tendon



One in every five runners has already had a bad experience with their Achilles tendon. With the Achillomed® FM 200, strain indicators on the largest human tendon can be conveniently tackled in the comfort of your own home. Six rotating massage heads with two massage speeds and directions promote circulation in the affected foot areas and can help to reduce aches and pains. The device can be individually adjusted using a footrest with height and width adjustment. The massage heads are removable and easy to clean.

FM 250 Vital Legs – improved circulation through electrostimulation



The FM 250 Vital Legs soothes muscle tension and promotes circulation using revitalising electrostimulation. As such, it enables you to tackle pain and swelling in the lower legs, calves and feet. The medical device has two electrode pads for each foot and one electrode in each of the lower-leg cuffs. The step function enables you to tilt your feet forwards and backwards during the treatment, thereby additionally mobilising your legs. Using the timer function, the user can select the duration of use from 5 to 90 minutes in 5-minute intervals. There is a pre-set programme with 15 pulse wave variations, and the intensity can be programmed separately for each foot from level 1 to 99. This means you can soon be nimble on your feet again!

MG 850 Fascia ReleaZer® – for regenerating the muscle tissue



Fasciae surround muscles, bones, organs and nerve cells. They enable movement and elasticity. If fasciae stick together, this can cause tension and pain. With regular use, the Fascia ReleaZer® helps to break down fasciae agglutinations and restore performance. There are two different programmes for the penetrating vibration massage. The device offers four treatment surfaces that can be varied depending on the desired intensity. The three Deep-ReleaZer® attachments with different degrees of hardness (soft, medium, hard) are ideally suited to treating the back and neck as well as the hips and thighs, providing an effective and tailored massage.

FM 150 leg compression massager – a new lease of life for tired legs



After a long and tiring day, your legs often need to recharge. The Beurer FM 150 leg compression massager is ideally suited to this task. A revitalising compression massage restores the function of the venous valves and promotes circulation. The compression massage is delivered via two leg cuffs with alternating inflating and deflating air cushions. This promotes circulation, relieves tension and massages the lower legs. It is also an ideal way of preventing varicose veins and spider veins.

All PhysiLine products will be presented at MEDICA from **12 to 15 November 2018** at the Beurer stand in **Hall 10, Stand D20**.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor,



wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 900. Further information is available at www.beurer.com.