

Global Premiere at Ambiente: Curved Glass and Aluminium Set Design Accents

ComfortLine: Beurer presents GS 44 Designer Glass Scales

Ulm/Munich/Frankfurt am Main, 08 February 2008 – Beurer is focusing on design at this year's Ambiente (08 – 12 February). The health and wellbeing specialists have extended their range of attractive designer products with the new GS 44 Glass Scales, featuring an elegant combination of safety glass and brushed aluminium. As an added innovation, the platform of the scales is curved, enabling a comfortable ergonomic posture to be adopted during weighing.



The GS 44 Designer Scales are simply activated using tap-on technology and is immediately ready for use. The large-size LCD display with blue background is easily legible and forms an attractive contrast to the silver display panel. The curved glass platform measures 33x33 cm and has a maximum capacity of 150kg (330 lbs) at 100g intervals. The scales also feature integrated automatic switch-off, saving battery power and extending the life of the batteries (supplied).